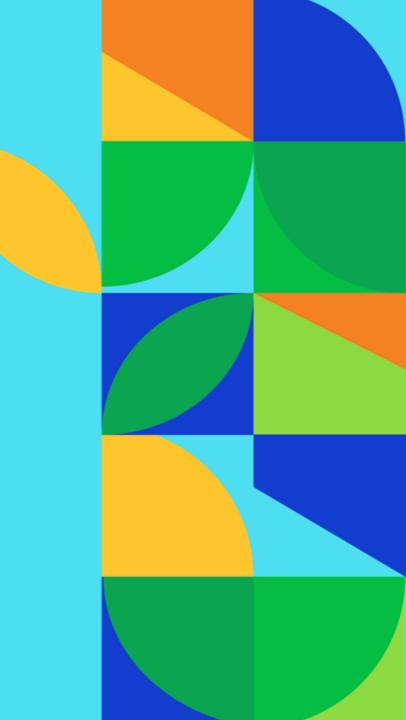
Brazilian Fertilizer Congress

How we are building an innovation ecosystem that accelerates progress towards a climate-smart food industry

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Let's find out what's

INSIDETHIS

PACKAGE?





~450K

tons of agricultural inputs acquired yearly Potato, Corn, Coconut, Milk, Wheat, Soy, Canola & Sunflower seeds etc.

~35%

of the total volume of potato chips grown in Brazil are acquired by PepsiCo each year, in an area equivalent to 14 soccer fields 99.6%

of our ingredients are grown locally

Long term partnership with

97

producers. Only potato: 25 in 6 Brazilian states (RS, SC, PR, SP, MG and GO)

4

Demofarms
3 potato and 1 green coconut
Contribution to Brazilian Agriculture





100% of the potato-growing area has regenerative agriculture practices*



Low-carbon fertilizers



Cover Crops



Water savings in irrigation





Low-carbon fertilizers
a strategic bridge to:



Innovation



Nature



Sustainable development



Brazil has the first PepsiCo plant with neutralized emissions

In addition to Zero Landfill & MBR for Water







We are making the positive choice the easy choice for our consumers

LAY'S = only 3 ingredients potato + oil + salt











We are fully engaged with PepsiCo Positive. Let's go together in this!





Positive Agriculture



Positive Value Chain







Thank you!

Learn more about our pep+ journey: www.pepsico.com.br | @PepsiCo_br

PEPSICO
Create more smiles with every sip and every bite