

Brazilian Fertilizer Congress

How we are building an innovation ecosystem that accelerates progress towards a climate-smart food industry

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PEPSICO





Let's find out what's

INSIDE THIS

PACKAGE?

BRAZIL

PepsiCo is
essentially an
agro-industrial
company

~450K

tons of agricultural inputs
acquired yearly
Potato, Corn, Coconut, Milk,
Wheat, Soy, Canola & Sunflower
seeds etc.

~35%

of the total volume of potato
chips grown in Brazil are
acquired by PepsiCo each year,
in an area equivalent to 14
soccer fields

99.6%

of our ingredients are grown locally

Long term partnership with

97

producers. Only potato:
25 in 6 Brazilian states
(RS, SC, PR, SP, MG and GO)

4

Demofarms
3 potato and 1 green coconut
Contribution to Brazilian Agriculture



100% of the
potato-growing area has
regenerative agriculture
practices*



Low-carbon fertilizers



Cover Crops



Water savings in irrigation

*At least 2 practices





Low-carbon fertilizers

a strategic bridge to:



Innovation



Nature



Sustainable development



Brazil has the first PepsiCo plant with neutralized emissions

In addition to Zero Landfill & MBR for Water



**We are making the
positive choice
the easy choice
for our consumers**

LAY'S = only 3 ingredients
potato + oil + salt





**We are fully
engaged with
PepsiCo Positive.
Let's go together
in this!**



**Positive
Agriculture**



**Positive
Value Chain**



**Positive
Choices**





Thank you!

Learn more about our pep+ journey:
www.pepsico.com.br | @PepsiCo_br



PEPSICO

**Create more smiles with
every sip and every bite**